



We are an engineering company engaged in the development and production of specialized environmentally friendly refrigeration technology. The technology used and integrated by MIRAI INTEX with innovative solutions opens new horizons in the field of cooling at ultra-low temperatures, aiming to minimize the negative impact of human on the environment. We offer our employees a unique opportunity to be an active part of a growing company, the ability to gain unique experience in a very interesting and innovative field.

For our growing manufacturing plant in Brno we are currently looking for talented and driven colleagues for following positions:

MARKET ANALYST

JOB DESCRIPTION:

- Collection and analysis of data on the European and other regions' low and ultra-low temperature refrigeration equipment market, including sales volumes, competitive landscape, market trends and potential company opportunities.
- Identifying customer needs and determining their preferences for products, services and marketing campaigns.
- Developing marketing strategies and recommendations based on data analysis to improve sales and strengthen the company's market position.
- Preparation of reports on the market and competitors' activities and recommendations for improving the company's position on the market.
- Collaboration with the sales and marketing department to ensure consistency in marketing strategy and sales effectiveness.
- Supporting the development of new products and the improvement of existing product lines based on market analysis and customer needs.

REQUIREMENTS:

- University degree in marketing or related field.
- Market analysis and marketing experience, preferably in the refrigeration industry.
- Knowledge of data analysis methods and experience with relevant tools.
- Ability to work in a team and communicate effectively with other company departments.
- Analytical thinking and ability to present data.
- Knowledge of English at the level of reading and understanding professional literature and communication with foreign clients and partners.

WHAT DO WE OFFER YOU:

- Interesting work in an international working environment in technologically unique field.
- Space to use your experience at top level and possibilities for self-realization.
- The ability to actively participate in the growth and development of the company.
- Team of pleasant and motivated young professionals.
- Very good financial evaluation.
- Flexible working hours from Monday to Friday.
- Coffee and drinks for free workplace.

**CLICK HERE AND SEND US YOUR
CV DIRECTLY**

